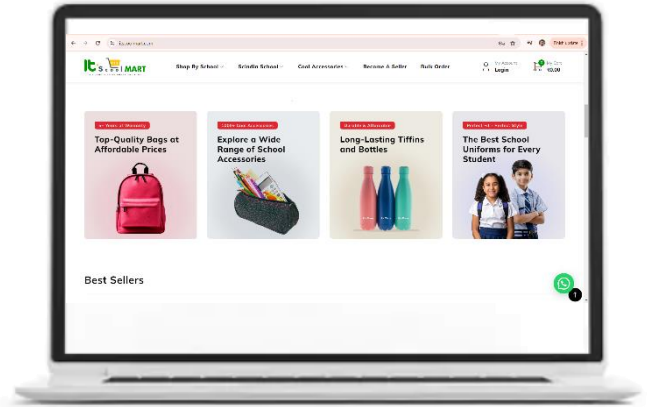


About Its cool mart

Its Cool Mart is India's first online store for school uniforms and accessories. We help small and medium-sized shops and manufacturers sell their products online, reaching customers far and wide. Our goal is to become the most trusted partner for schools and the sellers. Its Cool Mart aims to simplify the process for Indian parents for their kids in school, making it easier to shop for uniforms and accessories. We believe in making schools cool inside and out, which is why we started Its Cool Mart



www.itscoolmart.com

Why to sell on Its cool mart?



How to sell on Its cool mart?



Step 1

Provide the basic details

Fill the online form or call to our team - <https://itscoolmart.com/my-account/> with basic details like: Registered Company Name, GST No (if available), Company PAN card, Bank Account Details, Email, Mobile Number, Contact Person Name



Step 2

Add the Products

Upload the product details by yourself or provide it to our team <https://shorturl.at/0wpwc> (Download the excel, update the product details and share with us with product images, our team can guide you to fill the details during onboarding)



Step 3

Keep track of orders

Get the order update on Email, Whatsapp, SMS or in the orders section of my account:

<https://itscoolmart.com/dashboard/orders/>

Just pack the order and stick the label on it for dispatch.



Step 4

Keep the order ready

The order will be picked very next day after your confirmation on the panel, you can cancel the order if the stock is not available, the same will be informed to the customer.

<https://itscoolmart.com/dashboard/delivery-time-dashboard/>

What can be sold on Its cool mart?

Anything and everything which student need in school life, from Uniform to Bags to Stationary etc.



School Shoes



Sports Items



Music Instruments



School Uniform



School Bags



Books



Stationery



Tiffin & Bottles



Seller fees

We don't charge the seller a shipping fee unless they offer free shipping to their customers. Our fees are straightforward and flat. Here are the fees for each product category:

Product		Seller Fee*
Books	Syllabus/NCERT/CBSE/State Board Books	10%
	Reading/Competition/Other Books	25%
Stationery	Branded (Apsara/DMOS/Natraj/Camlin)	15%
	Local/New Brands*	25%
Shoes	Branded (Bata/Liberty/Campus/Adidas etc.)	30%
	Local/New Brands*	40%
Uniform	Affiliated (No other or very few sellers)	10%
	Unaffiliated (Available everywhere)	25%
Sports Item		25%
Music Instruments		25%

*Certain items might not fall under these category and the seller fee can be fixed with mutual consent. For example certain brand which is not popular but seller doesn't get enough margins can be considered under branded item.

Payment Cycle

We make sure you get paid quickly. Payments are released right after your product is dispatched, so you don't have to wait long.

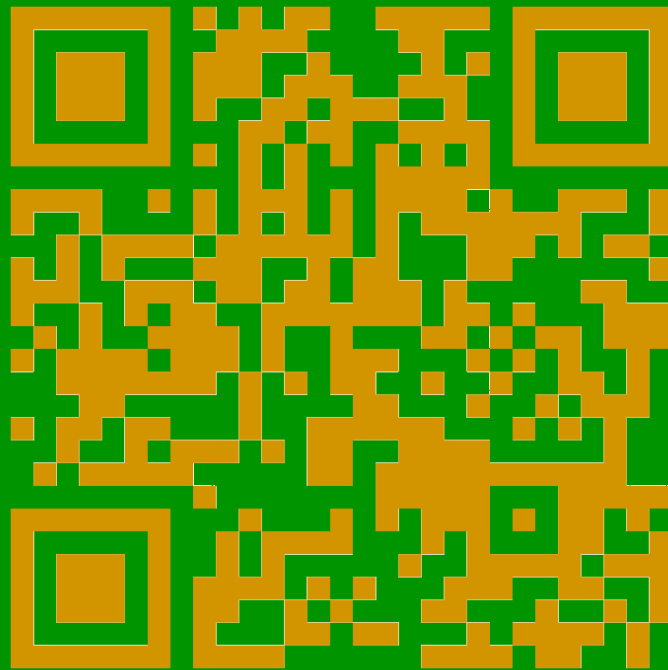
Our payment process starts when your product is picked up, and you can receive your payment in as little as 7 days. Payments are securely transferred to your registered bank account, after adjusting the seller fees

Things to keep in mind

- ✓ Mention accurate product details, highlighting the USPs
- ✓ Track & timely dispatch the orders or respond timely if delayed
- ✓ Customer complaints need to be responded timely



Become a seller with **It's.cool.MART**



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